



An Alternative to the Traditional Law Firm Model

Former BigLaw Trial Lawyer Launches Value-Based Litigation Firm

SAN FRANCISCO - Jan. 12, 2015 - [PRLog](#) -- San Francisco, CA – tyzlaw opened its doors today to give companies an innovative way to purchase high-quality litigation and counseling services more economically. Unlike the traditional billable-hour model, tyzlaw prices and delivers work product by the litigation project (i.e. task, phase, matter), emphasizing “flat fees” for predictability and “success fees” to align costs with results. Its objective is to help clients reduce legal spend without sacrificing competence or quality.

According to a recent LexisNexis Study (<http://businessoflawblog.com/2014/11/optimistic-legal-departments/>), “Reducing outside counsel spend is the top goal for corporate legal departments identified in the survey” and cited means to manage outside counsel spend include: “Increase the use of alternative fee arrangements (AFAs)” and “Reallocate work to firms with lower rates.”

Not only does tyzlaw offer lower rates and alternative fee arrangements, such as fixed, success-based, holdback, and contingency fee arrangements, it leverages litigation expertise, state-of-the-art practice management technology, and lower overhead to practice more effectively, efficiently and collaboratively. With tyzlaw, companies have a value-based litigation firm committed to helping them reduce legal spend in ways not possible with hourly billing.

tyzlaw was founded by Ryan Tyz, a former Fenwick & West trial lawyer with more than a decade of experience litigating multimillion dollar intellectual property and business disputes. “I wanted to give clients the expertise and skills of a BigLaw attorney and the value of a lower cost firm driven by results,” said Mr. Tyz, “the traditional model incentivizes inefficiency and divorces the cost and value of legal services; the better model focuses on fixed, predictable pricing and tying the cost of the legal service to the value returned to the client.”

tyzlaw seeks to challenge the status quo and it hopes to quickly become the go-to litigation and counseling firm for companies that want top-notch lawyers and better value from their outside counsel.

To learn more about this innovative alternative, contact tyzlaw.

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